

Scheinert, Mrs. Langer head new, independent CSJE

By ESTHER MEHR TORONTO - From the outside the modest Baycrest headquarters for Co-ordinated Services to Jewish Elderly, five years has been assistant director of planning and a director of a large core of skilled, dedicated volunteers. There are more than 400 limited, another UJWF agency, Scheinert added, has been an effective vehicle for contact be- the possibility of develop- ing neighborhood-based services -- store-front operations -- utilizing the specialized skills of individuals to make and advice. number of initiatives at the agency is leadership development for both vol-

Celebrating 40 Years

40 Years of Caring by Lisa Levin, VP of Communications & Development

Do you remember 1974? The top selling car was the Ford Pinto, *Dancing Machine* was playing on the radio, and *Blazing Saddles* was the top grossing film. It was also the year that Coordinated Services to Jewish Elderly, led by Michael Scheinert, officially became an independent organization with a mission to enhance the care and quality of life for Jewish seniors in Toronto. "The creation of Circle of Care was based on the vision of pioneering a new model of care for Jewish seniors that would include a diverse range of programs to help older adults remain independent in their own homes," says Circle of Care President and CEO, Michael Scheinert.

2013/14 marks 40 years since the organization's inception. Circle of Care has come a long way, from humble beginnings in a house on Baycrest Avenue, to multiple locations throughout the Greater Toronto Area, including a new head office (location) on Yonge Street. "We have gone through some name changes over the years, and have grown to 1000 staff and volunteers proudly serving 8,400 clients from Toronto to Scarborough and Etobicoke to Thornhill. We now serve individuals of all ages from a wide range of ethno-cultural backgrounds. Our staff speaks over 24 languages to meet the needs of our diverse clientele," says Arnold Foss, Director of Communications. Foss adds, "One thing I am proud to say that has not changed over the 40 years is the agency's steadfast commitment to providing the best possible services for our clients."

Circle of Care's "40 Years of Caring" was celebrated at the Annual Volunteer Recognition event held at Beth Emeth Synagogue. Photos from the event can be found on page 3.



Coordinated Services to JEWISH ELDERLY



circle of care

Since 1974



Circle of Care has been through many changes over time, but our dedication to helping seniors has remained the same throughout our 40 year history.



circle of care FOUNDATION

With the holidays approaching, it's time to order your **Circle of Care "Holiday Cards"**
3 Cards for \$36.00, Single Cards for \$18.00

Send greetings to your friends and loved ones and help support the Circle of Care Foundation.

Order your cards today by calling 416-635-2900 ext. 428

Or order online at www.circleofcare.com/holidaycards



circle of care FOUNDATION

Our Volunteers & Staff

Everyday Heroes by Lori Seed, Assistant Kosher Meals on Wheels Coordinator

Reba Satov has been volunteering for many years as a Circle of Care Kosher Meals on Wheels driver. Typically, her routes run smoothly and she enjoys bringing a smile to her clients' faces.

Last August, Reba was faced with an emergency situation. She arrived at the apartment of one of her regular clients, knocked and there was no answer. This was unusual as the client was always home for her deliveries. Reba called through the door and heard her client say that she had fallen and could not stand up. Reba tried the door but it was locked, so she quickly sought help from the superintendent to open the door. The paramedics were called and the client was taken to hospital. Reba remained in hospital with the client until her daughter arrived.

"The client, her daughter and the paramedics were very appreciative of Reba's care and concern" said Inna Dantchenko, Supervisor of Kosher Meals on Wheels. "If not for Reba the client would have not been found for some time. Because of Reba's action the client's situation was responded to quickly."



Kosher Meals on Wheels volunteer Reba Satov with her grandson, Oz.

*Wishing you and your family
a warm holiday season and
a happy new year.
From all of us at
Circle of Care*

Honouring Clark

by Maria Campo, Transportation Supervisor

Clark Ruddle joined the Circle of Care Transportation Team as a driver in 2006. He has driven hundreds of clients to medical appointments, meetings, and to the Day Centre for Seniors. Clark's peers say he is a caring person and a team player, contributing to the wellness and safety of the agency's clients.



On October 28, Clark retired from Circle of Care. His plan is to dust off his fishing gear and spend countless hours fishing off the edge of a dock.

His departure comes with mixed feelings of sadness and joy, but we wish him lots of happiness for the future!



Our Leadership: Appointments

Debbie Taylor, Vice President of Client Services, was appointed to the board of directors of the **Ontario Home Care Association**. She also recently joined the **Central Regional Hospice Palliative Care Program "Models of Care" Working Group**.

Have you seen Circle of Care on the Web? Stop by online and say hi!

 Like us on Facebook
CircleofCareOnt

 Follow us on Twitter
@CircleofCareOnt

 Join us on LinkedIn
[linkedin.com/company/Circle-of-Care](https://www.linkedin.com/company/Circle-of-Care)

Recognizing our Volunteers



Debbie Sacrob (L) helped her mother, Selma Sarcrob celebrate 10 years of volunteering with the Phone Pals program.



Ida Picov, a 20-year volunteer with Kosher Meals on Wheels.



Members of Pathways North received recognition for their volunteer work at the Day Centre for Seniors.



Guest speaker Susan Jackson, Executive Director of Women's Philanthropy at UJA Federation.

On October 7th, 2013, over 200 people gathered for our Annual Volunteer Recognition, as we thanked our volunteers and recognized our community partners. The evening was the first of many events celebrating "40 Years of Caring."



Kosher Meals on Wheels Supervisor Inna Dantchenko (Centre) with Kosher Meals on Wheels Award winners David Silverman (L) and Trudy Ingles (R).



Lysa Springer, Manager of Client Services, Volunteer Programs with Ariella Ingber-Zacks who received recognition for her work in the Volunteer Visiting program.



Lisa Levin, VP Communications & Development and Arnold Foss, Director of Communications presented the *People Helping People Award* to the General Wingate Branch of the Royal Canadian Legion.



Hospice volunteer Harold Magles with Kosher Meals on Wheels volunteer and former board chair Ruth Margles.

In the Community

Alzheimer Society of York Region Awarded Circle of Care Partnership Award by Arnold Foss, Director of Communications

In recognition of the importance of partnership, Circle of Care created a Community Partnership Award in 2010. The award is given to organizations whose work with Circle of Care consistently demonstrates a collaborative partnership which furthers our mission to *support individual independence and quality of life in the community*.

This year's Community Partnership Award was awarded to the Alzheimer Society of York Region (ASYR).

For the past five years, the ASYR has demonstrated a steadfast commitment to the creation, development and continuity of the Circle of Care/Baycrest Day Centre for Seniors. "Through collaboration at the Day Centre, we have had the opportunity to see firsthand the unparalleled dedication and support provided to this program by the Alzheimer Society of York Region," says Devora Schwartz Waxman, Manager of Client Services & Community Support Programs. She added, "They are a role model of excellence in providing community based care and client centered care."

Debbie Taylor, Vice President of Client Services praised the collaboration. "Without the Alzheimer Society of York Region as a partner, the Day Centre would not be the thriving program that it has grown to be. We look forward to our continued collaboration for many years to come."



Devora Schwartz Waxman, Manager of Client Services presents the Partnership Award to Lorne Fried, Executive Director of the ASYR.

Association of Jewish Seniors



MPP David Zimmer (second from left) provided a political update at the Association of Jewish Seniors General Membership meeting in October. Pictured with him are Roslyn Harris, AJS President, Doris Adesserman, Ben Goldmintz, AJS Past President, and Jack Pinkus, President of the Alliance for Seniors / Older Canadians Network.

2013 UJA Telethon Campaign



Circle of Care staff (L to R) Aron Katz, Faye Norville, and Eitan Hess volunteered at the Annual UJA Telethon on September 10, 2013. Together with other volunteers from across the GTA, we helped raise over \$81,000 from 260 donors.

Innovation & Best Practice

Circle of Care Now Offering Physiotherapy

by Aron Katz, Digital Web & Marketing Coordinator

As a result of recent changes in Physiotherapy funding from the Ontario Ministry of Health and Long Term Care, Circle of Care has been awarded a contract with Toronto Central CCAC to provide physiotherapy to qualified residents of Forest Hill Place, located at 645 Castlefield Avenue.

Michael Scheinert, President and CEO of Circle of Care states, “Our new physiotherapy services represent yet another program offering for Circle of Care – bringing us closer to the provision of consolidated home health care and community support services.”

Physiotherapy plays a critical role in keeping people active and healthy in their homes, doing the things that are important to them. “We are excited to have three physiotherapists on our team to provide outstanding care in this new area,” says Jamie Arthur, Director of Client Services and Quality Improvement and a Physiotherapist himself. He adds, “It is amazing to hear success stories where seniors have recovered from an extended illness and are once again able to participate in social outings on their own.” Circle of Care was also recently awarded funding from the Central LHIN to provide exercise and falls prevention classes. Stay tuned for further information on this exciting development in our next newsletter.



Regina Balisi is one of three new Physiotherapists helping clients at Forest Hill Place.

Online Video Series for Families of Survivors

The Claims Conference recently announced the launch of its *Caregiver Support Seminars*, an online series of presentations that provide advice and information to family caregivers of Holocaust victims.

To watch the videos please visit

www.claimscon.org/caregiverseminars.



Claims Conference ועידת התביעות
The Conference on Jewish Material Claims Against Germany

Holocaust Survivors Honoured by Ontario Premier



Circle of Care Holocaust Advisory Committee Co-chair, Judy Cohen (second from left) was among 10 Survivors honoured at Queen's Park on October 24. Pictured with her are (L to R) Citizenship and Immigration Minister Michael Coteau, Premier Kathleen Wynne and MPP Monte Kwinter.

Honour Your Caregiver

Has one of Circle of Care's staff gone the extra mile in caring for you or your loved one?

If your answer is yes, please consider honouring someone special by making a donation to the Circle of Care Foundation, “Honour Your Caregiver” campaign.



When you make a donation, the Circle of Care Foundation will send a card to the staff person to let them know of your gift in their honour. The amount of your gift will remain confidential.

For more information please visit:

www.circleofcare.com/caregiverhonours

or call 416.635.2900 ext. 428 or 433.

Health & Safety

Influenza and YOU by Karman Hoang, Human Resources Coordinator and Johanne Ewing, Client Services Supervisor

Influenza Vaccinations and Healthcare Professionals

It is suggested that health professionals be immunized to protect themselves and their clients. Getting the flu shot improves people's chances of staying healthy this winter. The best time to get the influenza vaccine is between October and December. It takes approximately two weeks after immunization for the flu shot to provide full protection.

So don't delay, get your influenza vaccination today!

How to Stay Healthy During the Flu Season

Flu season is fast approaching. Here are some tips to stay healthy and safe from November to April:

- Use proper hand washing methods: wash your hands often and wash them well
- Use sanitizer, gloves and mask when not feeling well or when around sick individuals
- Drink water, get plenty of rest and keep a healthy diet
- Avoid touching hands, nose or mouth to prevent the spreading of germs
- Keep surfaces clean
- And of course, get your annual influenza vaccination



Mask-Fit Testing @ Circle of Care

by Alexius Yarde, On-Board and Training Coordinator

This past August and September, mask-fit testing for over 400 of the agency's Personal Support Workers was administered for the first time by Circle of Care staff. Levitt Safety trained a group of agency staff on how to perform the mask-fit testing.

"Mask-fit testing is a requirement for organizations in order to be in compliance with the *Occupational Health and Safety Act*," says Sonia Ranieri, Manager of Client Access, Linkage and Support.

All staff who provide direct client care must be fitted every two years. With over 600 individuals to be tested, this initiative will result in significant cost savings to Circle of Care.



Alexius Yarde conducts mask-fit testing for PSWs at the Circle of Care head office.

Vision Mission & Values

Our Vision

To be the best community health care organization in Ontario; the preferred choice!

Our Mission

To support individual independence and to sustain and enhance quality of life in the community.

Our Values

Accountability
Client-Centred Care
Diversity
Ethical Behaviour
Fiscal Accountability

Innovation
Learning & Growth
Safety
Teamwork & Collaboration

